



# Stories Videos

## Deliverable 5.8

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# Abstract

Deliverable 5.8 Stories Videos is part of the *PSLifestyle* project's broader communication and dissemination efforts. The Stories Videos component is designed to amplify the impact of the project by showcasing real-life testimonials of individuals successfully implementing sustainable lifestyle choices. These videos, one per participating country, are approximately 90 seconds long and feature stories from Lifestyle Test app users.

Developed with the support of *ICLEI* and local partners, the videos serve as promotional materials for social media and other digital platforms, ensuring widespread engagement and inspiring behavioural change. They play a crucial role in the Scale-up & Exploitation stage of the project by fostering a connection between citizens and sustainable living narratives.

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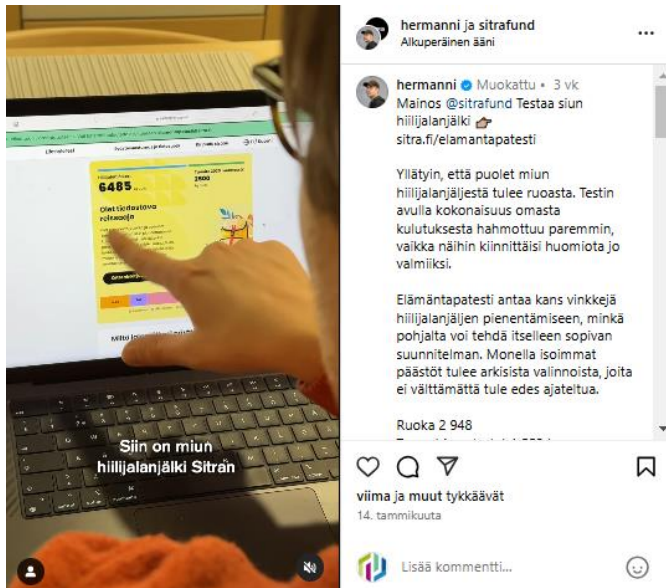
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# SITRA, THE FINNISH INNOVATION FUND, FINLAND

[Video accessible here.](#)



# CIRCULAR CHANGE AND THE MUNICIPALITY OF LJUBLJANA, SLOVENIA

[Video accessible here.](#)



# FONDAZIONE PER LO SVILUPPO SOSTENIBILE AND GREEN APES, ITALY

[Video accessible here.](#)



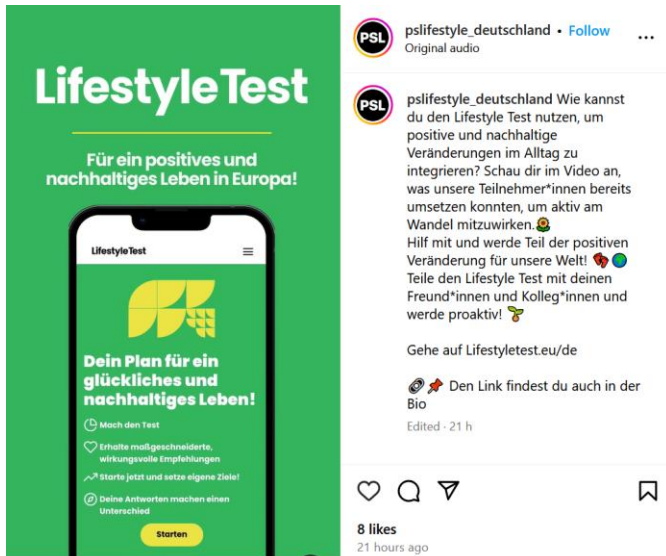
# ROHETIIGER AND LET'S DO IT FOUNDATION, ESTONIA

[Video accessible here.](#)



# COLLABORATING CENTRE ON SUSTAINABLE CONSUMPTION AND PRODUCTION (CSCP)

[Video accessible here.](#)



# DECO - PORTUGUESE ASSOCIATION FOR CONSUMER PROTECTION, PORTUGAL

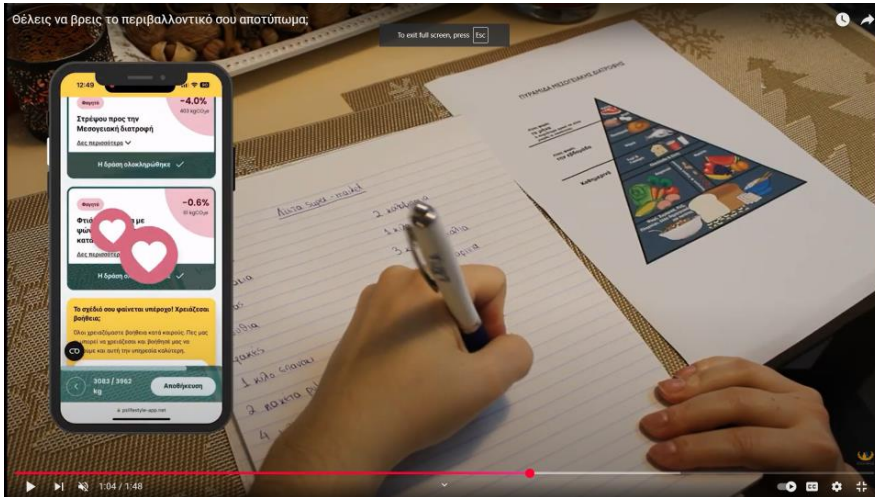
[Video accessible here.](#)





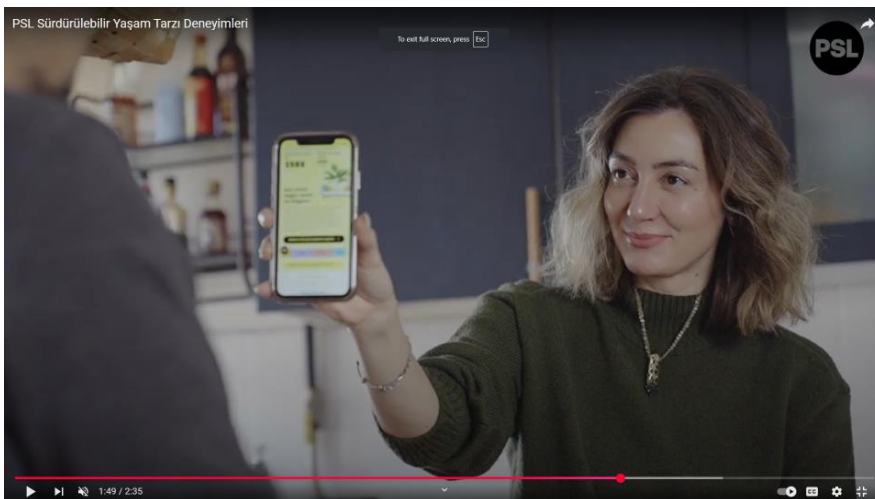
## EKPIZO & ATHENA RC, GREECE

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## ZEYTINCE EYDD, TURKEY

[Video accessible here.](#)



## Project partners

**SITRA**



City of  
Ljubljana





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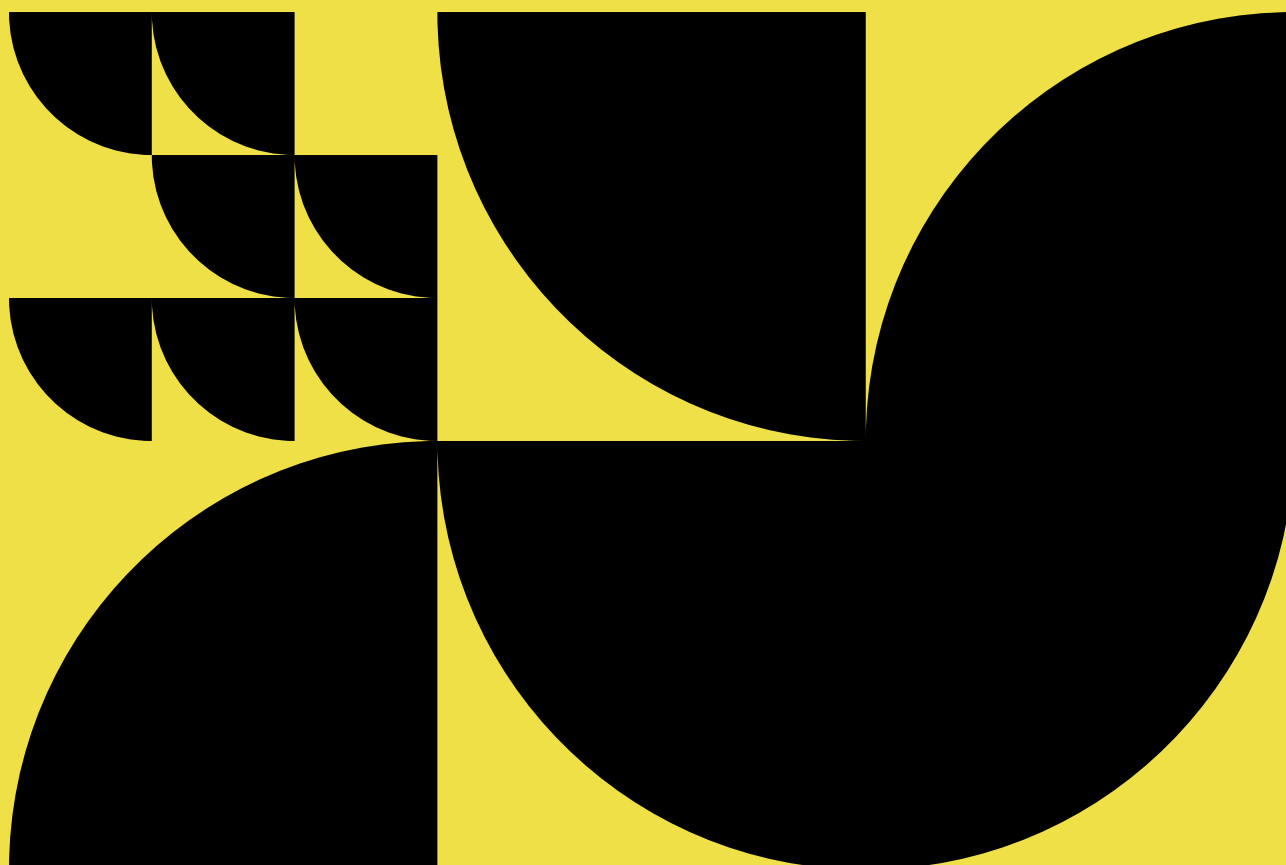
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